

# TUSHAR SHARMA

FULL STACK DEVELOPER

RankWatch

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[tusharsharma.in](http://tusharsharma.in)

[GitHub](#)

## WORK EXPERIENCE

RankWatch - [www.rankwatch.com](http://www.rankwatch.com)

December 2013 – Feb 2018 (4+ years)

### PROJECT 1

*Email Finder and Validator*

A tool to find email ID by domain name, person name and validate any email ID before sending email.

<http://omegafy.com/>

Worked as *Software Engineer*

Technology Stack included *Python 2.7, Celery, RabbitMQ, MongoDB, NodeJS, Laravel, Nginx, Ubuntu*

Having *3 Team Members*

*Email Finder and Validator* is a product that helps a user to reach quality leads via email. A user can get user email-id by first name, last name, and company website name or can check if any email-id is correct or not. Also, a user can check for common email pattern of a company.

*Responsibilities*

- ✓ Planning all aspects of SAAS application like backend, front end, marketing, API's and user engagement
- ✓ Developing and scaling backend
- ✓ Creating User flow and User Engagement and Devising marketing strategy

### PROJECT 2

*UpliftLocal*

A tool to find and build a local business citation

[www.upliftlocal.com](http://www.upliftlocal.com)

Worked as *Senior Software Engineer*

Technology Stack included *Laravel Framework, MySQL, MongoDB, JavaScript, JQuery, AngularJS, NodeJS, Rest API, Nginx, Centos and Ubuntu*

Having *6 Team Members*

*UpliftLocal* is a product for local businesses, it finds a business buildable citation on various websites and then by using this product a user can order citation for building. After order completes these citation goes to an agency and after completion of citation and cross checking by our product itself an order is marked as completed.

## PROFILE SNAPSHOT

### SKILLS

- PHP, Laravel Framework
- Python, NodeJS
- JavaScript, jQuery
- MongoDB
- HTML5, CSS3
- Wordpress

### CERTIFICATIONS

- [MongoDB for NodeJS](#)
- [MongoDB for Python](#)

### TOOLS

- GIT
- Sublime Text, Atom, puTTY
- FileZilla
- Adobe Photoshop

### SOFT SKILLS

- Good programming skills
- Ability to work in a team
- Diligent Worker
- Creative and strategic thinking

### HOBBIES

- Reading Tech Blogs
- Coding

Save my vCard



### *Responsibilities*

- ✓ Workflow designing
- ✓ Deciding the technology stack and High level design of the product
- ✓ Mentoring the team
- ✓ Developing backend services which includes scraping and other tasks
- ✓ Scraping local listing websites, search engines for collecting data
- ✓ Big Data Analysis
- ✓ Managing servers for smooth functioning of product
- ✓ Managing GIT and code review
- ✓ Handling bugs and any logical, technical and process issues related to product

### **PROJECT 3**

#### *LocalRankWatch*

A product which helps local business to track own business and competitor business across the internet ([local.rankwatch.com](http://local.rankwatch.com))

Worked as *PHP Developer*

Technology Stack included *PHP (3gRocket Framework), MySQL, MongoDB, JavaScript, JQuery, Rest API, Apache HTTP, Nginx, CentOS, Ubuntu, mPDF, wkhtmltopdf and JIRA*

Having *4 Team Members*

*LocalRankWatch* is complete product for a local business owner to improve rankings, increase visibility over internet and to track his own business and competitor business. It provides detail analysis of google map rankings, aggregated reviews, all complete and incomplete citations across the internet, profile analysis, competitor rankings, keyword analysis and by combining all the stats it generated a weekly to-do list for the business owner to improve business rankings and visibility over the internet.

### *Responsibilities*

- ✓ Implementation of frontend using HTML, CSS, JavaScript and JQuery
- ✓ Developing and Managing backend services
- ✓ Managing servers for smooth backend functioning
- ✓ Scaling Backend across multiple servers
- ✓ Creating reports in csv and pdf format using mPDF
- ✓ Managing tasks and team using JIRA
- ✓ Bugs handling
- ✓ Responsible for smooth running of product
- ✓ Scraping local business websites, search engines to collect data
- ✓ Developing REST API
- ✓ Analysing above collected data to give generate results and tasks that helps a local business to improve its ranking and visibility
- ✓ Analysing above data for user to give a deep understanding of competitor business and what they are doing to improve their business

**PROJECT 4***RankWatch*

RankWatch is a rank tracking tools that helps business grow. There are many features like Rank Analysis , Competitor Watch ,Backlink Watch, Website Analyser and site auditor

Worked as *Jr. PHP Developer*

Having *8 Team Members*

Technology Stack included *PHP(3gRocket Framework), MySQL, MongoDB, JavaScript, JQuery, Rest API, mPDF*

*Responsibilities*

- ✓ Responsible for creating multiple reports in csv and pdf format using mPDF
- ✓ Scheduling reports and sending to client via emails

**PROJECT 5 (Personal)***Personal Website and Blog*

([tusharsharma.in](http://tusharsharma.in) & [tusharsharma.in/knowledge-nation](http://tusharsharma.in/knowledge-nation))

*Key Work*

- ✓ Developed my personal website using HTML, CSS, JavaScript and PHP
- ✓ Developed a tech blog “Knowledge Nation – Sharing Knowledge and Experience” using WordPress

**PROJECT 6 (Freelance)***Hiring Tradesmen Portal**Key Works*

- ✓ Developed a portal for a UK company in which there are three types of user tradesman, homeowner and firm. A homeowner and firm can post a job, shortlist a tradesman, filter through tradesman and give ratings and reviews after job completion.
- ✓ Tradesman can build a publicly visible profile and can apply for various types of jobs as per his skillset.

**PROJECT 7 (Freelance)***Feed Aggregator**Key Works*

- ✓ Developed a portal using Laravel and MongoDB in which feeds are collected from more than 50+ websites and shown at single platform.
- ✓ A user can rate a feed and can mark as favourite for future references

**PROJECT 8 (Freelance)***EID-card portal**Key Works*

- ✓ Developed a portal in for E-ID card generation, in which there are three types of user i.e. a college, college student and a super admin
- ✓ Super admin can manage all the Colleges and students and can download all the reports in csv format.
- ✓ College can register and manage their students who created E-ID cards
- ✓ Student can register can create E-ID card which have a unique bar code and print it from the portal

**PROJECT 9 (Freelance)***HiringMagnet***Key Works**

- ✓ Developed a portal in which a company can post a job on their Facebook page using portal
- ✓ A user can check for the job and apply for the job
- ✓ A company can post multiple jobs by setting multiple campaigns and multiple templates for different jobs
- ✓ A company have multiple users with different kind of roles and permission, they can scrutinized candidates CV and also check stats related to job
- ✓ A user can apply for job or can refer someone other for that particular job, a user who referred maximum number of candidates in a month will win some gift vouchers from the company

**EDUCATION**

2013

*Bachelor of Technology (B.Tech.)*

Electronics and Communication Engineering

Scored 73.38%

Rajasthan Technical University, Kota

2008

*Senior Secondary Examination*

Scored 82.20%

Jaipuriya Vidyalaya, Jaipur (CBSE)

2006

*Higher Secondary Examination*

Scored 86.40%

Jaipuriya Vidyalaya, Jaipur (CBSE)

**REFERENCES**

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**REMARKS**